



Why a **“connected” integration platform**
may be just what your business needs



Numerous integration needs. Urgent digitalization requirements. On-premises and cloud platforms. API and micro services economy, internet of things, social and business networks... a laundry list of applications, data sources, and all kinds of “things” needed for today’s modern business to gain a competitive edge.

It’s enough to make your head explode.

Many IT leaders and directors of integration look to established platforms in hopes of filling all these needs and more. But, often, they fall short of filling all the functional gaps. There’s just too much to integrate, and such a huge diversity of “things” to integrate, that’s there’s no possibility of a one-stop solution.

And then there’s the challenge of the citizen integrators, those pesky business users with just enough tech-savviness to make life difficult for you. Throw them into the mix and you’ve got a real problem on your hands.

So, as the adage goes, if you can’t beat them, join them. Why fight the challenge of what Gartner calls “pervasive integration” with old ways of thinking? Why not move toward a connected integration platform that harnesses the power of cloud, API, micro services and IoT. A one-in-all platform , what we at Quinnox call, “CIP.”

Does this sound complex to you? It doesn’t have to be. If done incrementally, using an established set of capabilities as a framework, and best-of-breed products, services and providers, CIP can give you the flexible, centralized, tailored, and self-service solution you need.



When thinking **short-term** is a good thing

Usually in business, leaders are encouraged to think long-term. But, when it comes to supporting your short-term needs, integration not only has to work perfectly... it has to work perfectly, and fast.

By first analyzing your business and IT needs today, you can start to formulate your unique capability framework. This will focus on your short- and medium-term functional needs, and the required delivery models.

The nice thing about the CIP is that it can be done one need at a time, offering your organization exactly what's required today – no more or less – while building and evolving. As the Integration complexity has moved from the inner architecture of applications towards the outer architecture of the complete system, micro services architecture offers the flexibility making integrations simpler, quickly responding to those micro-moment gaps you need filled yesterday. And, as long as your strategy allows you to add on to your integration model as new needs or technologies emerge, you'll still be ready for tomorrow

In with the **old**, in with the **new**

Instead of “out with the old, in with the new,” the benefit of your CIP effort is that legacy apps and technology can be integrated with newer technology, working together to fulfill your functional needs.

Establishing a capabilities framework is an essential step. In describing a similar approach, Gartner identifies essential capabilities: role-based user experience, governance, pre-packaged integration content, operations, deployment models, and more. What's important is that you identify a set of capabilities that address your functional needs.

Another way to offset the complexity is to partner with a provider with the diversity and range of capabilities that match your varied integration needs. Together, you can enable innovation through the CIP that gives you exactly what your business needs today, and tomorrow.

Working with such a partner, using that kind of integration approach and platform, you can enable innovation through CIP that gives you exactly what your business needs today, and tomorrow.



About Quinnox

Quinnox is an AGILE technology-driven business services enablement partner to forward-thinking enterprises. We drive digital business value, enable industry platforms and solutions, and simplify business processes. Quinnox has engaged in several major verticals, with expert teams that have highly specialized industry experience in financial services, manufacturing, and retail and consumer goods. As a midsize company, we focus on helping customers benefit and gain a competitive advantage from our "sweet spot" in unmatched expertise and enhancing the customer experience.