Quinnox partners with **a leading U.S. healthcare technology provider** to design a Personalized Digital Wellness Platform

A leading U.S healthcare technology provider teams with Quinnox to build an innovative relational health platform that reduces costs, creates efficiencies and more. Building the platform involved a high degree of complexity, a tight timelines, a lack of resources, many open-source technology issues and several other challenges.

Quinnox deployed an agile methodology and built a Persuasion Engine built on open source technology, powered with big data analytics for a responsive web solution. The program goals were achieved at 20 percent less cost than estimated, with a 40 percent increase in transactions; over $100 million in Payment transaction costs saved.