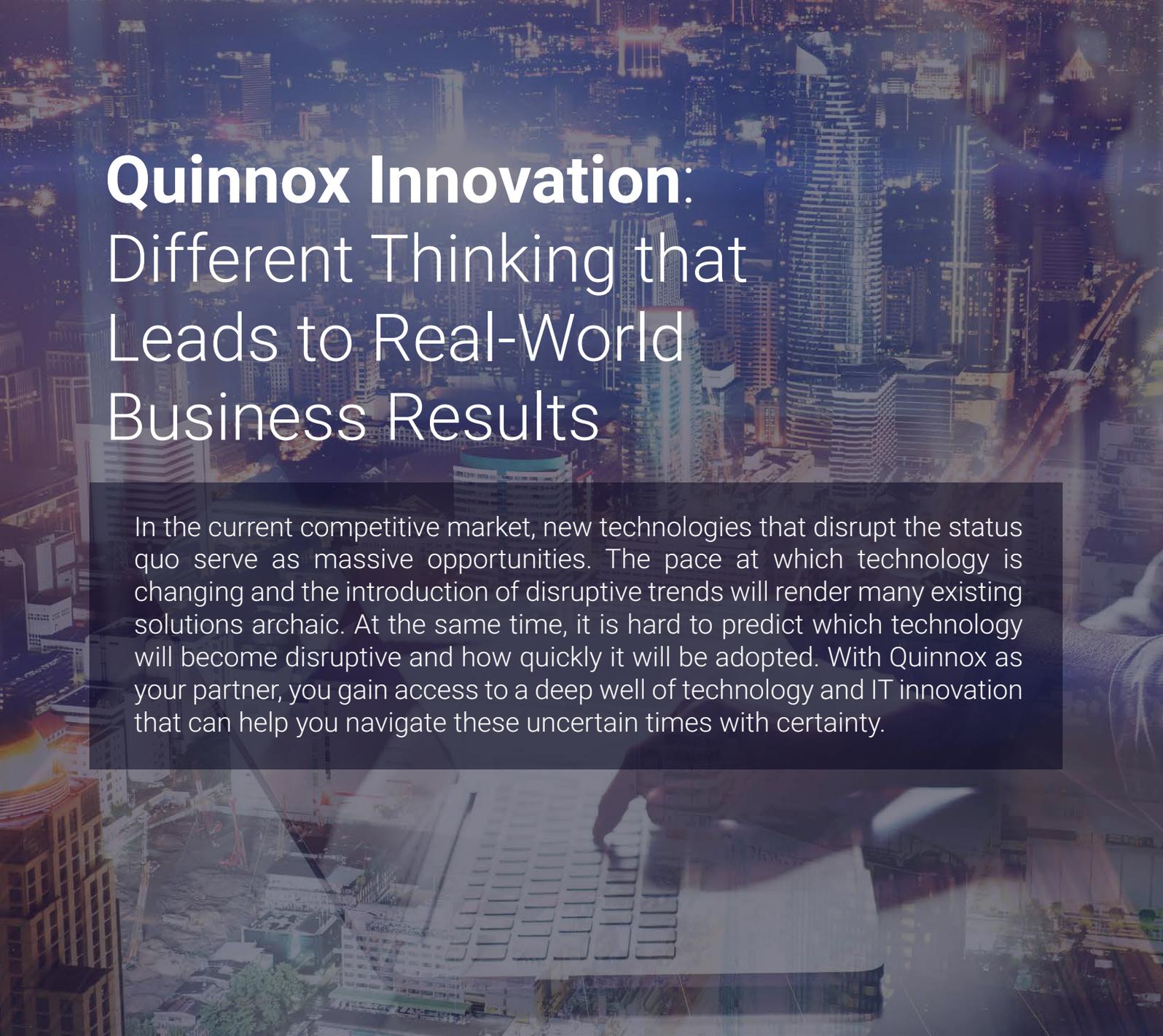Quinnox
accelerate success

THINK DIFFERENTLY.
INNOVATE CONTINUOUSLY.

Our team of creative thinkers, enterprise architects, technology enthusiasts, and business process analysts are charged to think differently, focusing on alternative solutions, and understanding future trends.

Quinnox Innovation:
Different Thinking that Leads to Real-World Business Results

In the current competitive market, new technologies that disrupt the status quo serve as massive opportunities. The pace at which technology is changing and the introduction of disruptive trends will render many existing solutions archaic. At the same time, it is hard to predict which technology will become disruptive and how quickly it will be adopted. With Quinnox as your partner, you gain access to a deep well of technology and IT innovation that can help you navigate these uncertain times with certainty.

Innovation @ Quinnox

Innovation has always been a major focal area for Quinnox. Here we believe that innovation is not just ideas or concepts, but it is the successful exploitation and implementation of ideas that are quick to market. Through our IP solutions, tools, frameworks and accelerators, we have helped our customers improve their business and operational efficiencies. Quinnox, with its dedicated team spread across multiple geographies and global delivery model is continuingly focused on bring real-world innovations to market.
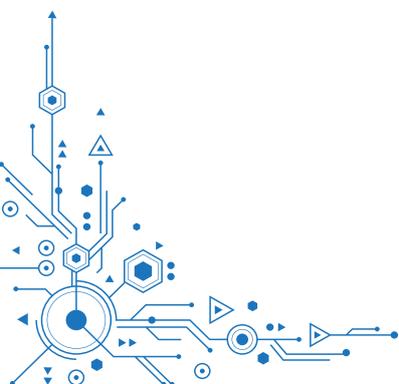
Solutions Technology and Consulting Group (STCG) - The Quinnox "Innovation Think Tank"

The Solutions Technology and Consulting Group (STCG) was established to drive innovation, technology leadership, and best practices for Quinnox and its clients. This team of creative thinkers, enterprise architects, technology enthusiasts, and business process analysts are charged to think differently. Market research, trend analysis, and analyst conversations are primary activities for the group.
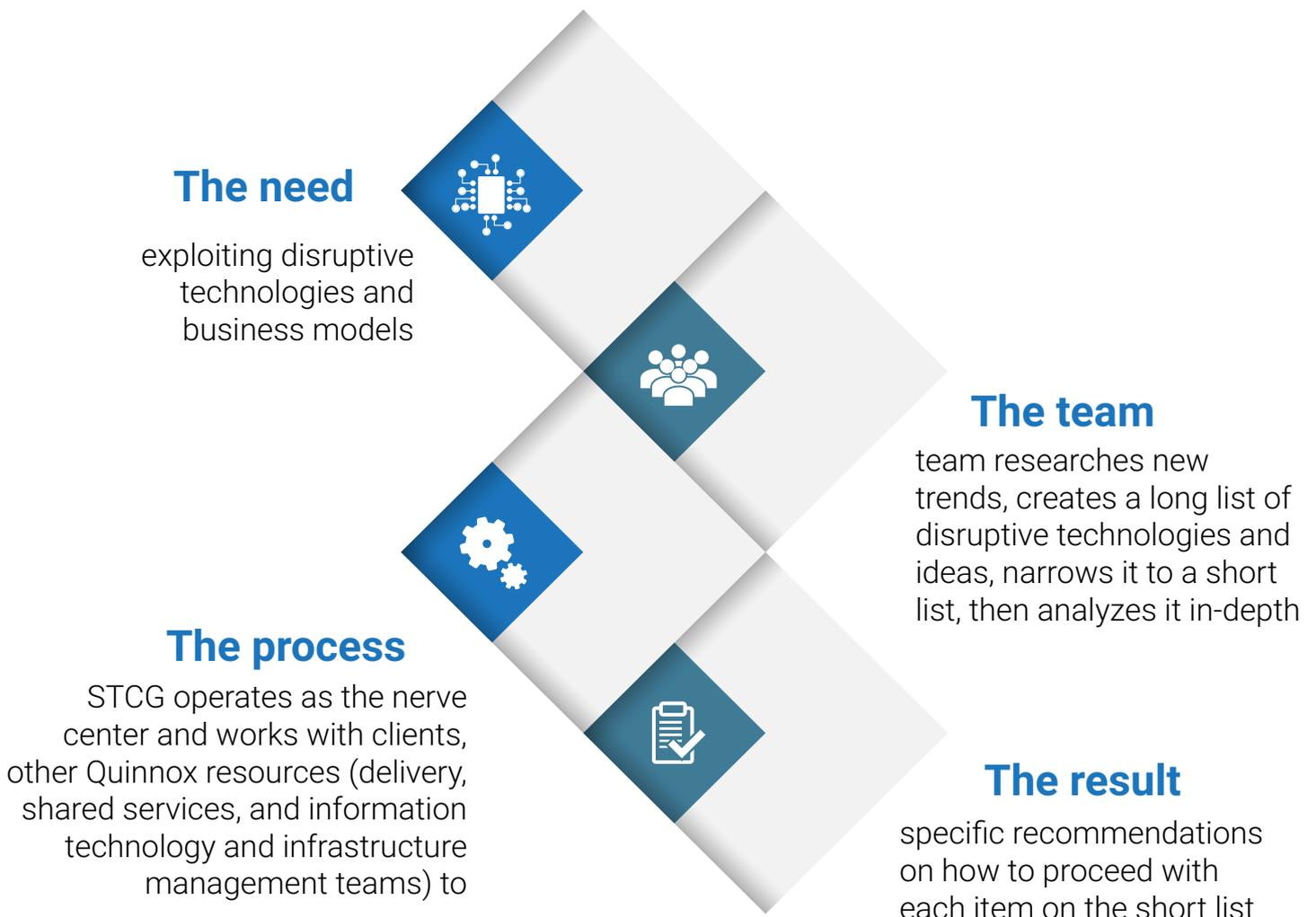
Together with client delivery teams, STCG probes value chains, and business and technical issues, creates prototype solutions, and often gets deeply involved in long-term client engagements.

Through STCG, Quinnox harnesses IPs, tools, accelerators and ideas to shape current and future client partnerships. The company has deployed a continuous multi-step process to gather ideas, refine them through an iterative cycle, finally leading to investments in solutions. Our solutions help businesses perform better through Operational Effectiveness, Simplification, Cloud Business Models, and Digital Strategy Innovations. Recent examples include the Quinnox B2B cloud, PaaS, innovations in mobility, investments in application integration, continuous integration and analytics to support digital and customer experience.

Our Innovation
Framework

As part of the STCG charter, Quinnox has introduced the Disruption and Innovation Framework – a structured process to monitor emerging areas, anticipate, analyze and exploit disruptions. The primary goal is to manage changes in the market that benefit Quinnox and its clients.

The need

exploiting disruptive technologies and business models

The team

team researches new trends, creates a long list of disruptive technologies and ideas, narrows it to a short list, then analyzes it in-depth

The process

STCG operates as the nerve center and works with clients, other Quinnox resources (delivery, shared services, and information technology and infrastructure management teams) to

The result

specific recommendations on how to proceed with each item on the short list

How we extend the Disruption and Innovation Framework to real-world challenges

A similar process has been implemented for some of our customers to encourage innovation in the areas of automation, process improvement, operational efficiencies and revenue.

The example here discusses the Innovation Lab for one of the largest American specialty consumer electronics retailers. The team includes Business SMEs and IT professionals (joint members from Client & Quinnox) who seek ideas from process challenges, business problems or research. The ideas go through a filtering process; the results are rapid prototyped, and subsequently, are converted to proofs of concept (POC).
The approved POCs are assigned a budget and move to development. The methodology has brought significant benefits to the customer and in one instance increased sales by 40% and simultaneously saved $2M in expenses.

For more details of our Disruption and Innovation Framework email us at:
marketing@Quinnox.com